



For Immediate Release

## **Bell and Écotech Québec contribute to the development of clean technologies**

10 Québec businesses invited to present their innovative solutions at Bell campus

MONTREAL, September 19, 2013 – Today, Bell welcomed 10 Écotech Québec members to present their environmental solutions to enhance energy savings at Bell's data centres, office buildings and vehicle fleet at an INNO+ event here today.

INNO+ is an Écotech Québec (Québec Cleantech Cluster) initiative with the objective to increase the competitiveness of businesses in various industrial sectors, reduce their ecological footprint, and accelerate the development and commercialization of Québec innovations.

“Bell is one of Écotech Québec's major partners, and the scope of the company's activities and challenges represents an extraordinary laboratory for any business looking to develop and showcase its expertise and the technological solutions it creates,” said Denis Leclerc, Écotech Québec President and CEO. “We help Québec's experts and entrepreneurs develop and commercialize their expertise and their innovative clean technologies, which can then help businesses be more competitive and efficient in using energy and resources.”

“Bell continues to seek out the expertise of Québec's entrepreneurs in recommending innovative solutions to improve our environmental performance,” noted Martine Turcotte, Vice Chair, Québec for Bell. “By inviting members of Écotech Québec to present their solutions, we hope to encourage the development of new clean technologies that other Québec businesses can use, and which entrepreneurs could market nationally and internationally. We have already identified projects with great potential, and we will work with the companies and with Écotech Québec to kick off pilot projects aimed at developing and implementing new environmental technologies.”

### **Participating businesses and presented solutions**

- Carnot: Building refrigeration systems using CO2
- Ecosystem: Innovative energy savings for buildings
- Lyko: Electrical power supply systems combining photovoltaic captors and wind generators
- Frygy Cube: Cold storage systems
- Gaz Métro: Use of natural gas in commercial vehicle fleets
- Boreal Geothermal: Geothermic air conditioning and heating systems
- Schneider Electric: Energy retrofit solutions in buildings
- Siemens: Building automation and energy efficiency services
- Vert.com: Housing of high-density racks
- YWire: Networked lighting control services

### **About Bell**

Bell is Canada's largest communications company, providing consumers and business customers with leading TV, Internet, wireless, home phone and business communications solutions. Bell Media is Canada's premier multimedia company with leading assets in television, radio and digital media. Bell is wholly owned by Montréal's BCE Inc. (TSX, NYSE: BCE). For more information, please visit [Bell.ca](http://Bell.ca).

The Bell Let's Talk mental health initiative is a national charitable program that promotes Canadian mental health across Canada with the Bell Let's Talk anti-stigma campaign and significant funding for community care, research and workplace best practices. To learn more, please visit [Bell.ca/LetsTalk](http://Bell.ca/LetsTalk).

### **About Écotech Québec**

The leading organization of its kind in Canada, Écotech Québec represents the clean technology industry cluster. The company mobilizes the clean technology sector around a set of common goals based on concerted action. In partnership with key national and international stakeholders, Écotech Québec helps local players accelerate the design, development, adoption, commercialization and export of clean technology. As a non-profit organization, Écotech Québec relies on financial support from the private sector as well as from the Communauté métropolitaine de Montréal and the Québec and Canadian governments. For more information, please visit [ecotechquebec.com](http://ecotechquebec.com).

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