

## **Government of Canada supporting the International Business Development of Clean Technology Companies**

**Montreal, June 26, 2018** - As part of Global Opportunities for Associations (GOA), Global Affairs Canada has allocated more than one hundred thousand dollars for the year 2018-19 to Écotech Québec through its involvement in the CanadaCleantech Alliance to enable international market development activities on behalf of Canada's clean technology sector.

Sectoral clusters play an important role in the development of international activities of thousands of small and medium-sized businesses, which form the foundation of Canada's economy and the engine of job creation. For 2018-19, 35 organizations, including Écotech Québec, will benefit from the Global Opportunities for Associations program.

As Canada's cleantech sector ranks fourth in the world and first in the G20 according to the 2017 Global Cleantech Innovation Index (GCII), Canada is now seen as a leader in green innovation. However, the commercialization of these innovations is often slowed by the fact that companies lack the resources to internationalize and to identify strategic partners abroad.

According to Denis Leclerc, President and Chief Executive Officer of Écotech Québec, "The contribution of the Government of Canada will help ensure that cleantech companies are better prepared to seize opportunities abroad and monitor certain markets that appear as new target destinations."

Écotech Québec's International Business Development Strategy focuses on enabling direct contacts between cleantech developers and early adopter of clean technology. Initiatives that have been supported by GOA include the targeting of strategic partners in North America and the organization of incoming buyers delegations and trade missions.

### **About Écotech Québec**

The first organization of its kind in Canada, Écotech Québec represents the cleantech cluster. It unites and mobilizes the cleantech industry around common goals and actions. In partnership with key national and international stakeholders, Écotech Québec supports entrepreneurs in accelerating the development, financing and commercialization of clean technologies.

### **About CanadaCleantech**

Working within the global clean technology community, CanadaCleantech is an alliance of organizations dedicated to enabling cross-regional collaborations, to promoting Canadian cleantech nationally and internationally, and to providing information and advice to key decision makers across the country and around the world.

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